Alert 17-01: Recommended RAL Colors for Steel Drums

Background

The RAL color standard is a color-matching system developed in 1927 by RAL Colours, an independent quality assurance organization in Germany. Still maintained by RAL and now used around the world, it provides companies with a color palette that is accepted globally in industrial applications. An RAL-based color system offers a number of benefits:

- Colors range across the commercial spectrum.
- The colors transform every new steel drum into an effective advertising and sales promotion medium for an end-user's products.
- Virtually all new steel drum manufacturers use the RAL-based color system, so the end-user is assured consistent color matching on all new steel containers, no matter the manufacturer.

ISDI's RAL Color Palette

To assist domestic and international customers in the selection of attractive and uniform colors for steel drums, the Industrial Steel Drum Institute (ISDI) has developed a set of 20 standard drum colors based on the RAL matching system. These recommendations are the result of an extensive analysis by and agreement among ISDI manufacturers, their paint suppliers and customers.

The use of ISDI's RAL-based colors provides end-users with a wide array of paint options to meet every application. It also provides a whole range of options when developing a new color scheme for container specifications. Simply use the system as a guide and specify the color by name and corresponding number.

Moreover, 14 of the colors on the ISDI palette have been adopted worldwide. These 14 colors, indicated by asterisks (*), are also included in the recommended palettes of the European Association of Steel Drum Manufacturers (SEFA) and the International Confederation of Drum Manufacturers (ICDM).

Download a copy of ISDI's RAL Color Palette.

Links for More Information
- To learn more about RAL Colours, visit: http://www.ral-farben.de/en/home/
- To view SEFA's color guide, visit: http://www.sefa.be/uploads/media/externalcolours-sefa.pdf
- To view ICDM's color guide, visit: http://www.sefa.be/uploads/media/externalcolours_icdm.pdf

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The information above is intended to provide interpretative and authoritative information as a service to our members and has been offered in good faith, based on the information provided to us. We do not guarantee the accuracy or completeness of any such interpretation or information.
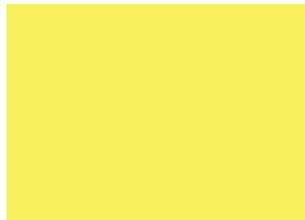
Printed on Recycled Paper

DEMAND STEEL *the responsible choice*
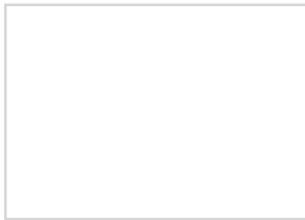
Signal White*
9003

Zinc Yellow
1018

Golden Yellow
1004
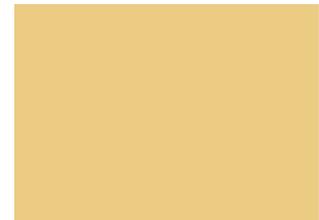
Sand Yellow*
1002

Emerald Green
6001

Grass Green*
6010

Moss Green*
6005

Jet Black*
9005

Gentian Blue*
5010

Sky Blue*
5015

Traffic Blue*
5017

Cobalt Blue*
5013
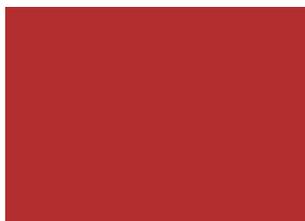
Flame Red
3000
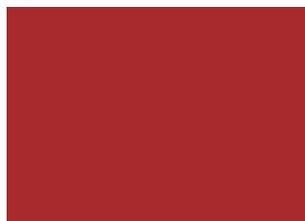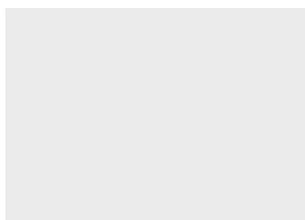
Tomato Red*
3013
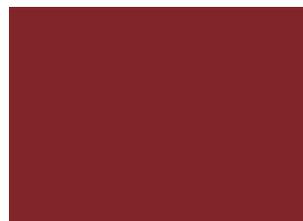
Brown Red*
3011

Fawn Brown
8007

Light Grey*
7035

Agate Grey*
7038

Dusty Grey*
7037

Basalt Grey*
7012

* Denotes colors also included in the color selector brochures adopted by the European Association of Steel Drum Manufactures (SEFA) and the Asia Oceanic Steel Drum Association (ASOD).