

**Press Contact**

Susan R. Nauman

Tel: 410.544.0385

[snauman@industrialpackaging.org](mailto:snauman@industrialpackaging.org)

<http://www.whysteeldrums.org>

**FOR IMMEDIATE RELEASE**

## ISDI Publishes Infographic Detailing Proven Strengths of Steel Drums

**SEVERNA PARK, Md. (March 30, 2015)** – The Industrial Steel Drum Institute (ISDI) has unveiled an infographic that explains the benefits associated with packaging materials in steel drums. The single-page illustration lists 14 key strengths of steel drums, backed by reliable industry sources.

“This printable snapshot summary lays out the benefits that this packaging type offers to manufacturers, fillers, shippers and warehouse logistics managers,” said Kyle R. Stavig, chairman of ISDI and CEO of Myers Container LLC and General Steel Drum LLC. “It provides a handy tool for anyone interested in why steel drums are a safe, reliable and ideal packaging choice.”



The file is available for sharing and printing for all those interested in steel drums. To download a copy, visit <http://www.whysteeldrums.org/infographic/>

### About the Industrial Steel Drum Institute (ISDI)

ISDI, formerly known as the Steel Shipping Container Institute, represents the industry before federal agencies and the U.S. Congress, acts as liaison with other industry groups and individual corporations, and plays an active role with international organizations, including the U.N. Committee of Experts on the Transport of Dangerous Goods. ISDI's mission is to promote the common interests of its members through government relations, technical research, education and information exchange, media relations, and generic marketing programs. For more information, visit <http://www.whysteeldrums.org>.