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<http://www.whysteeldrums.org>

FOR IMMEDIATE RELEASE

ISDI Offers Panel of Experts Available for Media Interviews About Steel Drum and Packaging Industry

SEVERNA PARK, Md. (November 24, 2014) – The Industrial Steel Drum Institute (ISDI) recently uploaded a roster of experts to the ISDI website at www.whysteeldrums.org/about-isdi/experts/. These experts are available to provide specialized commentary about issue related to steel drums and the packaging industry.

The page is designed to help reporters seeking professional explanation or clarification about any aspect – versatility, security, cost-effectiveness, environmental friendliness, among others – of the steel drum industry. The panel of experts includes:

- Kyle R. Stavig, ISDI Chairman, who can offer an overall, big-picture perspective of the industry.
- Len Berenfield, ISDI Vice Chairman and a packaging manufacturer with nearly 50 years of industry experience.
- Christopher Lind, ISDI Board Member and an independent expert whose expertise lies in the manufacturing, use, testing, chemical compatibility, handling and transport of steel drums, plastic drums, fiber drums and intermediate bulk containers.
- John McQuaid, ISDI Senior Advisor, who has decades of experience in the shipping industry and can offer a long-term perspective.
- David Nugent, an independent expert who can provide information about codes and standards.

Media can schedule an interview with any of these experts in the following ways:

- Contacting ISDI Executive Director Susan Nauman at (410) 544-0385 or snauman@industrialpackaging.org
- Calling Sarah Dirndorfer at (301) 706-8276 or (202) 466-7391; if Sarah is not available, please ask for Leonard Greenberger
- Emailing Sarah at sdirndorfer@pcgpr.com

“We’re excited to provide a reliable list of experts for media to contact about any aspect of the steel drum industry,” says Susan R. Nauman, Executive Director of ISDI. “Their knowledge is wide-ranging and will be of great assistance for any reporter seeking additional perspective.”

For more information about the benefits of steel drums, visit www.whysteeldrums.org.

About the Industrial Steel Drum Institute (ISDI)

ISDI, formerly known as the Steel Shipping Container Institute, represents the industry before federal agencies and the U.S. Congress, acts as liaison with other industry groups and individual corporations, and plays an active role with international organizations, including the U.N. Committee of Experts on the Transport of Dangerous Goods. ISDI’s mission is to promote the common interests of its members through government relations, technical research, education and information exchange, media relations, and generic marketing programs. For more information, visit <http://www.whysteeldrums.org>.