FOR IMMEDIATE RELEASE

Industrial Steel Drum Institute Highlights Safety, Security of Steel Drums in New Video

ARLINGTON, Va. (Sept. 30, 2013) – Today, the Industrial Steel Drum Institute (ISDI) unveiled a new video focusing on the safety and security of steel drums. The two-minute video provides an updated look at the groundbreaking study conducted by the Steel Shipping Container Institute, now known as ISDI, in 1999.

At the time, ISDI commissioned a robust study on the effectiveness of packaging and storing flammable and combustible liquids in steel drums. The tests were carried out at the Southwest Research Institute in San Antonio, Texas, in cooperation with member suppliers, as well as industry supporters and insurance industry interests.

“This video puts new emphasis on the incredible benefits offered by steel drums, particularly to the shippers and manufacturers of flammable and combustible liquids,” noted Kyle R. Stavig, chairman of ISDI and CEO of Myers Container LLC. “Even though the tests highlighted in the video are more than 10 years old, they remain pivotal, tangible examples of the effectiveness of steel drums, especially in the area of fire safety.”

John Leblanc, principal standards engineer with FM Global, was onsite for the original tests and is featured in the video. He remarked, “Steel containers inherently resist failure in a fire, meaning that they provide superior protection to any materials stored in them, even under adverse conditions. The tests conducted in 1999 definitively proved as much to the code-writing bodies.”

The results far exceeded the most modest objectives. Steel drums with self-relieving closures were shown to be a superior choice for packaging and storing flammable and combustible liquids. In fact, the study brought about the modification of the NFPA 30 code (developed by the National Fire Protection Association) allowing for the doubling – to four high – of the vertical storage of steel drums palletized and sprinkler protected in accordance with its provisions.

The video is now featured on the homepage of www.whysteeldrums.org, as well as the organization’s YouTube page.

About the Industrial Steel Drum Institute (ISDI)
ISDI, formerly known as the Steel Shipping Container Institute, represents the industry before federal agencies and the U.S. Congress, acts as liaison with other industry groups and individual corporations, and plays an active role with international organizations, including the U.N. Committee of Experts on the Transport of Dangerous Goods. ISDI’s mission is to promote the common interests of its members through government relations, technical research, education and information exchange, media relations, and generic marketing programs. For more information, visit http://www.whysteeldrums.org.